**MARKETING AND COMMUNICATIONS MANAGER**

The Western Zone B is recruiting a Marketing and Communications Manager

1. **Key Responsibilities:**

* In close collaboration with the Executive Director, develop and implement communication and marketing projects in line with the strategic planof the Zonal Union
* Under the supervision of the Executive Director, manage, support and implement a communication and marketing strategy;
* Under the supervision of the Executive Director, manage anddevelop communication activities on the different professional platforms of the Zonal Union and the SR;
* Ensure coordination with other Departments of the Zonal Union to ensure good communication of the activities of the Zonal Union;
* Monitor and document in an organized manner all activities of the Zonal Union ;
* Ensure the follow-up of the production of promotional materials, articles and publications to enhance the image ofthe Zonal Union;
* Manage the relationship between the marketing agency and UNIFFAC in close collaboration with the Executive Director;
* Performs other duties and responsibilities as requested by the Executive Director.
1. **Profile:**

**Education:**

* Master of Business Administration or equivalent;
* Complementary studies in the field of sport and/or football (e.g. FIFA Masters, etc.);

**Professional experience:**

* Have at least 5 years of experience in the field of marketing and sports communication, preferably in football.

**Business know-how and IT skills:**

* Experience in the administration and successful implementation of football projects/programmes;
* Proper use of MS products (Word, Excel, PPT, Visio),
* Work experience in a football-related environment (club, league, federation for example);
* Knowledge of the African football industry and environment.

**Competencies and Characteristics:**

* Autonomous and able to manage own workload;
* Good communicator;
* Able to quickly establish trust and a good working relationship with key people inside and outside the Zonal Union;
* Intercultural competences;
* Organized and methodical with strong project management capabilities
* Long-term planning and coordination skills;
* Applied in the work and determined to overcome obstacles to succeed
* Driven by a sense of service and able to understand the needs of the organization;
* Shows commitment to quality and results
* Resistant to stress;
* Competent in networking and relational matters, allowing regular contact with CAF management and staff;
* Feels comfortable operating in a dynamic environment
* Adapts to situations with a willingness to meet challenges and achieve results.

**Language skills:** English, French, others**.**

**(C) Advantages:**

• An interesting and varied job in an exciting and innovative international organization;

• Attractive employment conditions;

• The opportunity to be part of a highly committed international team;

**Place of service:** Abidjan, Côte d’Ivoire

**Contract duration**: Unlimited

If you have the necessary qualifications and wish to work for an international sports organization, submit your application in French and/or English (cover letter, CV and diplomas). Only direct applications that meet all the required criteria will be considered. Please send your application to the following address careers@cafonline.com

Deadline for applications: **15th of December 2023**